



Flower Wholesale Trade Association

# The best wholesalers for the best flowers

## FWTA ... quality product ... exceptional service

The Flower Wholesale Trade Association is the only dedicated trade association for the wholesale sector of the UK flower industry. Founded in 2005 it exists to bring together quality suppliers of both fresh flowers and florist sundries in order to help the sector grow and face the challenges of the future

### Five Reasons to Belong to FWTA

1. Valuable networking opportunities throughout the year bringing together the brightest and best in the industry.
  - Meetings held around the country
  - Meetings include visits to member outlets
2. FWTA marketing communicates the value of floral wholesalers to the industry.
  - Trade advertising and editorial reaching retail florists across the UK
3. Regular e-newsletter to keep members up to date.
4. FWTA website with easy to use online search helps florists to find wholesale members.
5. Members profile raised through links with other industry Associations
  - Promotion with the Flower Import Trade Association
  - British Florist Association hub meetings
6. Access to a growing database of British flower growers which enables members to offer a wide range of British product

### Who can join?

Membership is open to any company who conducts a wholesale business in the UK in fresh flowers, foliage plants or sundries.

### How much does it cost?

For companies with an annual turnover of less than £2 million:  
£500 per annum

For companies with an annual turnover of more than £2 million:  
£750 per annum

In addition there is a one off joining fee of £500.

### Current members include:

#### Members

Jane Adams Ltd., Rickmansworth  
 L&H Flowers Ltd., Glasgow  
 Gilbert Thompson (Leeds) Ltd., Leeds  
 James Taylor Flowers, Glasgow  
 Metz UK BV  
 J & E Page (Merthyr) Ltd., Merthyr Tydfil  
 J & E Page (South East) Ltd., Ashford  
 J & E Page (West Midlands) Ltd., Ledbury  
 Peake Blooms, Belfast  
 Peter H Smith Ltd., Preston  
 Richard Hillyard & Son, Milton Keynes  
 Savins Wholesalers, Bedfordshire  
 Sunflower GB Ltd  
 Sunflower Spalding Ltd  
 Vitacress Flowers & Plants, Birmingham  
 Vitacress Flowers & Plants, Western Intl Market

#### Associate Members

Alfa Automatisering  
 New Covent Garden Market  
 Smithers Oasis UK Ltd.

### Application Form

Yes, I would like to join FWTA and agree to pay the joining fee of £500

Please invoice membership fees at the following level:

Turnover less than £2 million  
Membership fee: £500 per year

Turnover between more than £2 million  
Membership fee: £750 per year

Name: \_\_\_\_\_

Position in Company: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post Code: \_\_\_\_\_

Telephone no: \_\_\_\_\_

Fax no: \_\_\_\_\_

Email address: \_\_\_\_\_

Website address: \_\_\_\_\_

Please mail this form to the FWTA Information Office, 68 First Avenue, Mortlake, London SW14 8ST or fax it to 020 8878 9983. For more information call 020 8939 6479 or email [info@thewordhouse.co.uk](mailto:info@thewordhouse.co.uk)